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PILAR FLOREZ JOINS THE POST OAK HOTEL MANAGEMENT TEAM

HOUSTON, TX. – Tilman Fertitta today announced Pilar Florez as the Director of Marketing, Communications and Leisure Sales at The Post Oak Hotel at Uptown Houston. In this role, she will oversee and implement a strategic marketing, communications and public relations business plan for the International and Domestic Leisure and Business Travel segments. Pilar will also develop a comprehensive social media and digital campaign aligned to The Post Oaks goals and strategies.

“Pilar Florez brings a wealth of knowledge to The Post Oak’s elite management team, said Tilman Fertitta, owner of The Post Oak. “Her understanding of the Houston market is unmatched and a valuable asset to the first-class property.”

Prior to her time at The Post Oak Hotel at Uptown Houston, Florez served as the Director of Tourism at Visit Houston, where she successfully launched sales, marketing and awareness strategies across top international markets, which resulted in increased brand awareness, destination knowledge and visitor growth.

Florez honed her skills during her decade of service with Starwood/Marriott International. She began as the Business Travel Sales Manager for The Westin Galleria & Westin Oaks in Houston before moving to Bogota, Colombia where she served as the Director of Sales and Marketing for W Bogota.

Pilar earned a Bachelor in Economics from Universidad de Los Andes in Bogota, Colombia and holds a certificate in Marketing & Public Relations from Universidad de La Sabana in Bogota, Colombia.

About The Post Oak

Slated to open early 2018, The Post Oak Hotel at Uptown Houston is Houston’s newest luxury destination. The stylish, 10-acre development boasts a 38-story tower with 250 ultra-modern guestrooms and suites; 20 executive residences; and an elegant 35,000-square-foot conference facility, including the largest ballroom in the Uptown Houston area. Located mere steps from The Galleria and River Oaks District, The Post Oak Hotel at Uptown Houston caters to business and leisure travelers alike with lavish accommodations, five-fixture deluxe bathrooms, sophisticated technology and unobstructed views of the surrounding neighborhoods and Downtown. While the standard guestroom offers 500 square feet of luxurious and abundant living space, the immense

5,000 square-foot, two-bedroom Presidential Suite is the most opulent of them all and serves as Houston's unmatched, ultra-luxurious suites for visiting dignitaries, celebrities and the self-indulgent alike offering extra concealment and discretion with private elevator access, media room, exercise room and secluded terrace.

Upon entering the hotel, a captivating, open lobby greets guests with a grand chandelier, extravagant artwork and a plush living area designed with exquisite finishes and stunning views of the pool, creating a calm oasis from the bustle of the city. The Post Oak's surrounding district is awash in greenery, mature oak trees and tranquil water fountains – a true vision while dining al fresco at one of the many outdoor patios. Unique amenities include a two-story Rolls-Royce showroom and on-site Bentley and Bugatti Post Oak Motors dealership, as well as signature restaurants including the celebrity acclaimed and Texas' first Mastro's Steakhouse and the new Willie G's Seafood. Additionally, the property hosts an array of sophisticated amenities including a luxurious spa, salon, designer retail and boutique office space.

Fertitta Entertainment and its affiliates, Landry's, Golden Nugget and Fertitta Hospitality Wholly owned by Tilman J. Fertitta, Fertitta Entertainment and its affiliates, Landry's, Golden Nugget, and Fertitta Hospitality, are a multinational, diversified restaurant, hospitality, gaming, and entertainment conglomerate based in Houston, Texas. They operate more than 500 high-end and casual dining establishments around the world, including well-known concepts, such as Landry's Seafood, Bubba Gump Shrimp Co., Rainforest Cafe, Morton's The Steakhouse, The Oceanaire, McCormick & Schmick's Seafood, Mitchell's Fish Market, Chart House, Saltgrass Steak House, Claim Jumper, and Mastro's Restaurants. They also operate a group of signature restaurants, including Vic & Anthony's, Grotto, Willie G's, and others. The gaming division includes the renowned Golden Nugget Hotel and Casino concept, with locations in Las Vegas and Laughlin, NV, Atlantic City, NJ, Biloxi, MS, and Lake Charles, LA. The entertainment and hospitality divisions encompass popular destinations, including the Galveston Island Historic Pleasure Pier, Kemah Boardwalk, Aquarium Restaurants, and other exciting attractions, coupled with deluxe accommodations throughout the Houston and Galveston area, including the Westin Hotel in downtown Houston, the Kemah Boardwalk Inn and luxurious San Luis Resort, including the Galveston Island Hilton and Holiday Inn all located on Galveston Island.

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